



Date : 21 April 2010

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Subject : Board of Directors assignments and CEO appointment

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Koç Holding Board of Directors resolved the following in their meeting dated 21 April 2010:

- Mustafa Vehbi Koç to be appointed as the Chairman of the Board of Directors.
- Suna Kıraç, Temel Kamil Atay and Mehmet Ömer Koç to be appointed as Vice Chairmen.
- Temel Kamil Atay and Prof. John H. McArthur to be appointed as the Audit Committee Members within the scope of Capital Markets Board Communiqué Serial: X, No: 22.
- Board of Directors Vice Chairman Temel Kamil Atay and President of the Strategic Planning Group İbrahim Tamer Haşimoğlu to be appointed as the Corporate Governance Committee members within the scope of Corporate Governance Principles.

Furthermore, Osman Turgay Durak has been appointed as the CEO as Dr. Bülent Bulgurlu has completed his CEO term today. It was resolved to update our Company's signature circular no. 19 to reflect this change.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.54, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.