



Date : 10 March 2011

From : Koç Holding A.Ş. Investor Relations
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Subject : Appointment of an Independent Audit Company

In compliance with Capital Markets Board Communiqué on Independent Audit in Capital Markets, our Board of Directors resolved in their meeting dated 10 March 2011, pursuant to the view of the Audit Committee, to appoint Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi (A member firm of Ernst & Young Global Limited) to audit our Company's 2011 financial statements. This appointment will be submitted to the approval of the General Assembly.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No. 54, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.