



Date : 26 June 2011

From : Koç Holding A.Ş. Investor Relations
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Subject : Change of Banking and Insurance Group President

Further to the decision of our Banking and Insurance Group President Tayfun Bayazıt's resignation, which will be effective as of 1 August 2011, our Board of Directors resolved in their meeting dated 29 June 2011 to appoint Faik Açıkalın as the Banking and Insurance Group President.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No. 54, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.