



Date : 30 March 2011

From : Koç Holding A.Ş. Investor Relations  
Tel : +90 216 531 0535 or +90 216 531 0537  
e-mail : [investorrelations@koc.com.tr](mailto:investorrelations@koc.com.tr)

Subject : Developments Concerning the İDO Privatization Tender

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A shareholders' agreement has been signed between Deniz Turizm Yatırımları A.Ş., owned 99.99% by our Company, and Stena Yatırım Holding A.Ş. called the "Joint Venture Group" to submit a proposal for the 100% block sale tender of İDO İstanbul Deniz Otobüsleri Sanayi ve Ticaret A.Ş. and establish a partnership in case the tender is won.

Stena Yatırım Holding A.Ş. is owned 100% by Stena AB (publ), Sweden. "Joint Venture Group", the majority share of which will be owned by Deniz Turizm Yatırımları A.Ş. as per the shareholders' agreement that is guaranteed by our Company and Stena AB (publ), will participate in the İDO tender that will be held on 31 March 2011.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No. 54, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.