



## *Koç Holding Announcement*

**Date of Announcement** : 27 February 2009

**From** : Koç Holding A.Ş. Investor Relations  
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**Subject** : Koç Holding Purchase of Koç Financial Services Shares

Koç Holding Board of Directors resolved in their meeting dated 27 February 2008 to purchase 8,926,253,373 Koç Financial Services shares, each at 1 Krş per share, with TL 89,262,533.73 nominal value owned by our subsidiary Arçelik A.Ş. The transaction price has been determined as TL 201,572,654 as per the value stated in Deloitte Danışmanlık A.Ş.'s assessment report dated 23 January 2009. The payment will be made on 6 March 2009.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.39, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.