



Koç Holding Announcement

Date of Announcement : 4 June 2009

From : Koç Holding A.Ş. Investor Relations
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Subject : New Appointment to Executive Management

Our Board of Directors resolved in their meeting today to appoint Mr. Cenk Çimen as President of the Automotive Group, effective as of 5 June 2009.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.39, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.