



Koç Holding Announcement

Date of Announcement : 9 March 2009

From : Koç Holding A.Ş. Investor Relations
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Subject : Participation in Arçelik A.Ş. Capital Increase

Koç Holding Board of Directors resolved in their meeting dated 6 March 2009 to participate in the capital increase of Arçelik A.Ş., our subsidiary in which Koç Holding has 39.14% share. Arçelik is increasing its capital from TL 399,960,000 to TL 649,935,000 in the form of a TL 249,975,000 rights issue. Koç Holding will subscribe with TL 97,841,265.51 and purchase the remaining unexercised rights following the subscription period and public offering, within 3 business days after the public offering at the weighted average price prevailing at the Istanbul Stock Exchange on the last day of the public offering, provided that it is above the nominal value. The full transaction price will be paid in cash.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.39, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.