



Koç Holding Announcement

Date of Announcement : 19 March 2009

From : Koç Holding A.Ş. Investor Relations
Tel : +90 216 531 0535 or +90 216 531 0537
e-mail : investorrelations@koc.com.tr

Subject : Investor Relations

The duties mentioned in Communiqué Series: IV No: 41, Principles Corresponding to the Corporations Subject to Capital Market Law, Article 7 entitled "Investor Relations Department" are carried out by "Investor Relations Department" in coordination with the relevant departments in our company. Koç Holding's Investor Relations Department contacts are as follows:

President of Strategic Planning Group and Member of the Corporate Governance Committee:

Tamer Haşimoğlu

Tel :0216 531 0221

Fax :0216 531 0099

E-mail : tamerh@koc.com.tr

Investor Relations Coordinator: Funda Güngör

Tel : 0216 531 0535

Fax : 0216 531 0099

E-mail : fundag@koc.com.tr

Investor Relations Manager: Aslı Selçuk

Tel : 0216 531 0516

Fax : 0216 531 0099

E-mail : aslii@koc.com.tr

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.39, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.