



Koç Holding Announcement

Date of Announcement : 31 March 2009

From : Koç Holding A.Ş. Investor Relations
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Subject : Delay of the sale of Türk Traktör shares

In our Material Disclosure dated 12 December 2007, it was announced that the merger between Türk Traktör ve Ziraat Makineleri A.Ş. (Türk Traktör) and New Holland Trakmak Traktör ve Ziraat Makineleri A.Ş. (Trakmak), increased Koç Group's share in Türk Traktör by TL1,233,993.75 nominal value (Koç Holding A.Ş.: TL756,318.75 and Temel Ticaret ve Yatırım A.Ş.: TL477,675.00) corresponding to 2.312% of Türk Traktör's capital. The subject amount was in excess of the shares of CNH and in order to equalize the shares held by Koç Group and CNH at Türk Traktör, it was decided to sell these shares to a third party by a certain deadline.

In order to facilitate the postponement of the sale of the subject shares to third parties until 31 December 2010, our Board of Directors resolved in their meeting dated 31 March 2009 to approve the amendment to the Partnership Agreement signed between our Company and New Holland N.V (currently CNH Global N.V. or "CNH") on 22 April 1998.

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.39, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.