



Date of Announcement : 5 November 2009

From : Koç Holding A.Ş. Investor Relations
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Subject : Announcement from M. Ömer Koç regarding his sale of Koç Holding shares

M. Ömer Koç has released the following Material Disclosure regarding his sale of Koç Holding A.Ş. shares:

I have sold Koç Holding shares with TL 24,432,277 nominal value at the price range of 3.80-3.80 on 5 November 2009. Following this transaction, my shares/voting rights at Koç Holding A.Ş. have reached 1.79% as of 5 November 2009. The details of the transaction are provided below:

Mehmet Ömer Koç
Vice Chairman

Date of Transaction	5.11.2009
Type of Transaction	Sale
Nominal Value of the Shares Subject to the Transaction (TL)	24,432,277
Transaction Price (TL/share)	3.80
Transaction Value (TL)	92,842,652.60
Nominal Value of the Shares Before the Transaction (TL)	67,730,350.222
Share in the Company Before the Transaction (%)	2.79
Nominal Value of the Shares After the Transaction (TL)	43,298,073.222
Share in the Company After the Transaction (%)	1.79