



Date : 13 October 2010

From : Koç Holding A.Ş. Investor Relations
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Subject : Sale of Türk Traktör ve Ziraat Makineleri A.Ş shares

As stated in our announcement dated 31 March 2009, following the merger between Türk Traktör ve Ziraat Makineleri A.Ş. (**Türk Traktör**) and New Holland Trakmak Traktör ve Ziraat Makineleri A.Ş. (**Trakmak**), Koç Group's share in Türk Traktör increased by TL 1,233,993.75 nominal value, corresponding to 2.312% of Türk Traktör's capital. In order to equalize the shares held by Koç Group and CNH at Türk Traktör, C group ordinary shares with TL 756,318.75 nominal value were sold to investors for TL 13,235,578.13.

At the same time, A group preferred shares with TL 636,900.00 nominal value that were obtained by Temel Ticaret at the time of the merger were bought by Koç Holding for TL 11,145,750.00 (at the same share price). The settlement will take place on 15 October 2010.

Following these transactions, our share at Türk Traktör stands at 37.5%, same as the pre-merger level, and is composed of A group shares with TL 20,013,375 nominal value.



Date of Transaction	13.10.2010
	13.10.2010
Type of Transaction	Sale
	Purchase
Nominal Value of the Shares Subject to the Transaction (TL)	756,318.75
	636,900.00
Transaction Price (TL/share)	17.50
	17.50
Transaction Value (TL)	13,235,578.13
	11,145,750.00
Nominal Value of the Shares Before the Transaction (TL)	20,132,793.75
	19,376,475.00
Share in the Company Before the Transaction (%)	37.72
	36.31
Nominal Value of the Shares After the Transaction (TL)	19,376,475.00
	20,013,375.00
Share in the Company After the Transaction (%)	36.31
	37.50

We hereby declare that our above statement is in conformity with the principles included in the Capital Market Board's Communiqué, Serial VIII No.54, that it exactly reflects the entire information we received; that the information complies with our records, books and documents; that we have endeavored to obtain the correct and complete information relative to this subject and that we are responsible for the declarations made in this regard.