

**KOÇ HOLDING MOVES UP 14 SPOTS ON  
FORTUNE GLOBAL 500 LIST****KOÇ, WORLD'S 172<sup>nd</sup> LARGEST COMPANY**

Fortune Magazine's Global 500 list, which ranks the top 500 corporations every year has been released. Once again, Koç Holding is the only Turkish firm to appear on the list. With a turnover of \$44.2 billion, Koç Holding ascended 14 notches in the ranking to become the world's 172<sup>nd</sup> largest company.

**Koç Holding jumped up 217 places in the last five years...**

Following a strong upward trend over the past five years, Koç Holding ranked 389<sup>th</sup> in 2005, 358<sup>th</sup> in 2006, 190<sup>th</sup> in 2007, 186<sup>th</sup> in 2008, and 172<sup>nd</sup> in 2009.

**Koç Holding leaves global giants in the dust...**

Koç Holding ranked far ahead of some of the world's leading companies in the Global 500 list, including Canon, Walt Disney, Lufthansa, Bridgestone, McDonald's, Oracle, Coca-Cola, Goodyear, Philip Morris, Dupont, Apple, Philips, and PepsiCo.

**Among the fastest-growing firms...**

Koç Holding is placed 19<sup>th</sup> on the Global 500 list in terms of revenue growth in the last five years. The firm increased its revenue by an average of 33.8% annually between 2003 and 2008.

**Ranks fifth in the energy industry worldwide...**

Koç Holding rose to become the world's fifth largest company in the energy industry category.

**Dr. Bülent Bulgurlu: "This is solid proof of Koç Holding's global success"**

Dr. Bülent Bulgurlu, the CEO of Koç Holding, said: "By striving to position our company among the global leaders, we were able to achieve great success this year, as in previous years. We climbed another 14 spots in the rankings – a reflection not only of Koç Holding's success but also of Turkey's. I would like to thank the people of Turkey, as well as our shareholders, employees, suppliers, dealers, the government and the trade unions, all of whom have contributed to this success. As the largest company in the country, biggest taxpayer, largest exporter, and major employer, Koç Holding is rising steadily to the top of the global rankings each year – proof of its success worldwide."

Dr. Bulgurlu added that they are particularly pleased to consistently rise in the ranks from year to year. Indeed, Koç Holding ranked 389<sup>th</sup> in 2005, 358<sup>th</sup> in 2006, 190<sup>th</sup> in 2007, 186<sup>th</sup> in 2008, and 172<sup>nd</sup> in 2009 – an increase of 14 spots. Dr. Bulgurlu also stated that while it is a great honor to be the sole Turkish company in the list, Koç Holding would also like to see more Turkish companies in the rankings – and believes this will happen soon.

According to Dr. Bulgurlu, Turkish firms have the necessary competencies to leverage their strong presence in Turkey and expand their geographical coverage through their global operations, thanks to their flexible, entrepreneurial, and fast adapting nature. And this will strengthen Turkey's position as an acknowledged player in the global economy and also reinforce its regional power status.