

## **KOÇ HOLDING NET PROFITS REACH 1.1 BILLION TL, WITH A TURNOVER OF 33 BILLION TL, THE FIRST THREE QUARTERS OF 2009**

Koç Holding gained 33 billion TL in consolidated sales, with 2.8 billion TL in net operating profits, the first three quarters of 2009. Hence, Koç Holding's net profits climbed to 1.1 billion TL as of 30 September 2009.

Dr. Bülent Bulgurlu, the CEO of Koç Holding, stated that the strong financial and operational results obtained, despite adverse economic conditions, significantly proved the success of the recent restructuring activities and investments. Dr. Bulgurlu added that Koç Holding would continue focusing on risk management just as they had in this period and would try to get the most out of the global opportunities emerging in their core industries as a result of the crisis.

### **MEASURES SHOULD CONTINUE**

Bulgurlu stated that ongoing market fluctuations since the last quarter of 2008 still continued despite persistent measures taken globally. The consumer demand induced by tax reductions lasted until the third quarter, but the demand in some industries had slowed down following the end of the reductions in September. Dr. Bulgurlu also insisted that the government should continue its support for a while to boost consumer demand.

Bulgurlu said: "The government's medium-term economic program showed immediate results. First, Standard & Poor's, the world's provider of independent credit ratings, raised Turkey's negative position to stable while Moody's upgraded Turkey's Ba3 bonds rating from stagnant to positive. We expect that the government's program, potentially eradicating economic instability, will revive structural reforms and will help Turkey restore trust in global markets."

Dr. Bulgurlu emphasized that the economic program was aimed at attaining sustainable growth through investments from the private sector. Encouraging investments in the private sector would in turn help reduce unemployment, a critical issue in Turkey.

He stated that governmental investment incentives would be beneficial to boost investments, with medium-term positive outcomes.

Dr. Bulgurlu also claimed that reduced interest rates from the Central Bank of Turkey and additional measures to amplify liquidity in the markets would rejuvenate the economy.

### **TAKING EVERY OPPORTUNITY TO REVIVE DEMAND IS CRUCIAL**

Bulgurlu noted that the Koç Group had achieved its goals in the first three quarters even though some of its core industries were minimally affected. However, the uncertainty in global markets still continued, despite some recovery signals. He declared that the entire community including the government, nongovernmental organizations, and employers must take advantage of every opportunity to revive consumer demand.