

LEADERS CONVENE FOR WEF IN ISTANBUL

A meeting of the World Economic Forum (WEF), 'Europe and Central Asia 2008', will be held in Istanbul from October 30 to November 1, 2008. Koç Holding is among the Turkish partners of the WEF, an independent international organization committed to improving the state of the world by engaging leaders in partnerships to shape global, regional and industry agendas. Speaking at the WEF sessions will be Bülent Bulgurlu, Koç Holding CEO, along with Ali Y. Koç, President, Koç Holding Corporate Communications and Information Group and Koç Holding Board Member, and Ahmet Ashabo•lu, Koç Holding CFO.

The World Economic Forum on Europe and Central Asia, with Koç Holding among its regional partners, will be held at the Swiss Hotel Istanbul from October 30 to November 1, 2008.

Leading global players will gather in Istanbul for the WEF. Numerous businessmen, politicians, and experts from Turkey and across the globe will participate in the forum to discuss a wide range of issues shaping the economic outlook: global economy repercussions to include energy policies in European and Central Asian regions; EU's enlargement process; changing business dynamics in the Middle East and Central Asia; and impacts of the current global financial crisis.

Three Speakers from Koç Holding

Among the speakers at the WEF sessions over a two-day period, will be Bülent Bulgurlu, Koç Holding CEO, Ali Y. Koç, President, Corporate Communications and Information Group and Board Member, and Ahmet Ashabo•lu, Koç Holding CFO.

Koç Holding CEO Bülent Bulgurlu will discuss ways of exploiting opportunities from partnerships in the Middle East and Central Asia at the session, 'Building the New Silk Road', with Kür•at Tüzmen, Foreign Trade Minister of State, among the panelists.

At another session, 'Turkey: Combining Europe and Asia', Koç Holding Board Member and President of Corporate Communications and Information Group, Ali Y. Koç, will share his thoughts and opinions with participants. Ali Babacan, Minister of Foreign Affairs and EU Chief Negotiator, will also attend.

Koç Holding CFO Ahmet Ashabo•lu will speak at the session, 'Business Environment in the Emerging Markets', a discussion of opportunities and risks in emerging markets focusing on Turkey, Russia, and Central Asia.

Ministers will Gather at the Forum

Turkish President Abdullah Gül will deliver a speech at the closing session. Representing the Turkish government as forum speakers at various other sessions will be Recep Tayyip Erdoğan, the Prime Minister; Ali Babacan, the Minister of Foreign Affairs; Nazım Ekren, Economic Minister of State; Kemal Unakıtan, Minister of Finance; Mehmet Hilmi Güler, Minister of Energy and National Resources; Zafer Çağlayan, Minister of Industry and Trade; Vecdi Gönül, Minister of National Defense; Mehmet Şimşek, Minister of State; Kürtal Tüzmen, Foreign Trade Minister of State; and Nimet Çubukçu, Minister of State.