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KOÇ HOLDING POSTS TL 22.3 BILLION CONSOLIDATED TURNOVER AND TL 1.1 BILLION NET PROFIT FOR THE PARENT COMPANY IN THE FIRST THREE MONTHS OF 2017

KOÇ HOLDING CEO LEVENT ÇAKIROĞLU:

"SUSTAINED INVESTMENT OVER MANY YEARS, BOLSTERED BY OUR CONFIDENCE IN TURKEY, CONTINUE TO MAKE A POSITIVE CONTRIBUTION TO OUR FINANCIAL RESULTS. PROUD TO BE ONE OF THE MAIN BUILDING BLOCKS OF GROWTH IN OUR COUNTRY'S ECONOMY, WE HAVE MADE COMBINED INVESTMENTS TOTALLING TL 1.1 BILLION IN THE FIRST QUARTER OF THE YEAR. WE HAVE ALSO GROWN OUR COMBINED EXPORTS BY 29% YEAR-ON-YEAR IN THE SAME PERIOD. WE ACTIVELY EVALUATE ALL INVESTMENT OPPORTUNITIES IN DOMESTIC AND GLOBAL MARKETS. DIGITAL TRANSFORMATION REMAINS ON OUR STRATEGIC PRIORITIES LIST AND WE AIM TO USE THAT TRANSFORMATION TO CREATE GLOBAL COMPETITIVE ADVANTAGE ACROSS ALL OUR BUSINESSES."

Koç Holding has posted total consolidated turnover of 22.3 billion Turkish liras and net profits of 1.1 billion Turkish liras for the parent company in the first quarter of 2017. It has also made combined investments totalling 1.1 billion Turkish liras in the same period. Assessing Koç Holding's financial results for the first quarter of 2017, Koç Holding CEO Levent Çakiroğlu says: "Sustained investment over many years, bolstered by our confidence in Turkey, continue to make a positive contribution to our financial results. We aim to achieve sustainable growth through our strategic focus on investments and exports. Proud to be one of the main building blocks of growth in our country's economy, we have made combined investments totalling 1.1 billion Turkish liras in the first quarter of the year. Our combined investments in the past five years exceed 30 billion Turkish liras. We actively evaluate all investment opportunities in domestic and global markets."

Levent Çakiroğlu: "We have increased our combined exports by 29% year-on-year in this period."

"We have increased our combined exports by 29% year-on-year in this period. Remarkable export performance in the automotive sector includes growths of 5% and 35% in Ford Otosan and in Tofaş, respectively" says Çakiroğlu, and emphasising the strong first quarter performance of Arçelik in the home appliances sector, he adds: "With a 43% rise in sales in the six main products, Arçelik outperformed the domestic home appliances market growth of 36% in the first quarter. Arçelik's total turnover in Turkey grew by 35%, and Beko maintained its second best seller position in Europe."

Remarking on the solid performances of Tüpraş and Aygaz in the energy sector, Çakırođlu continues: “Thanks to strengthening refinery margins, and the impact of the Fuel Oil Recycling Facility, Tüpraş worked at full capacity, and grew sales by 5%, filling a total of 7.5 million tonnes. Despite a 5% year-on-year contraction in the first two months of the year in the domestic LPG market, Aygaz strengthened its leadership position; although domestic LPG sales fell by 2% in the first three months of the year, exports helped increase total sales by 12%.”

Levent Çakırođlu: “Yapı Kredi’s new digital banking applications continue to offer clients easier and more secure service on smart phones.”

Commenting on Yapı Kredi’s investments that led to an unbroken growth in market share in digital banking for 17 quarters, Levent Çakırođlu says: “Yapı Kredi’s innovations enable faster, easier and more secure access to online banking on smart phones without using passwords,’ and adds that the bank’s eye scanning technology and touch-free cash withdrawal ATM technology are examples of mobile banking innovations that benefit the client.”

Levent Çakırođlu: “We intend to use digital transformation to create global competitive advantage across all our businesses.”

Pointing out that the digital transformation initiative that started last year throughout the Koç Group remains on the top strategic priorities list, Levent Çakırođlu continues: “Our work on a cultural transformation of Koç into a digital age-ready Group continues, and it involves our greatest asset: our employees. I like to draw attention at every opportunity that we manage the Koç Group with a global vision. We hold paramount creating a global competitive advantage across all our businesses. We work on optimising technologies such as data analytics, artificial intelligence, industry 4.0 and the Internet of things, and intend to create added value from Group assets as we aim to strengthen our companies in a rapidly changing competitive environment. I am convinced that the digital transformation programme will render us faster, more flexible and more effective, thereby increasing our global competitiveness and consequently enable us to create more value for our country.”