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**KOÇ HOLDING POSTS TL 99 BILLION CONSOLIDATED TURNOVER
AND TL 4.9 BILLION NET PROFIT FOR PARENT COMPANY IN 2017**

KOÇ HOLDING CEO LEVENT ÇAKIROĞLU:

“WE, THE KOÇ GROUP, CONTINUE TO EXPAND OUR GLOBAL PRESENCE AS WE STRIVE TO CONTRIBUTE TO THE DEVELOPMENT OF TURKEY AND IMPROVE OUR COMPETITIVENESS. EVERY KOÇ GROUP COMPANY PERFORMED QUITE SUCCESSFULLY IN 2017. WITH THE INVESTMENT OF NEARLY TL 7.3 BILLION IN 2017, THE TOTAL OF OUR INVESTMENTS IN THE PAST FIVE YEARS HAS EXCEEDED TL 34 BILLION. OUR COMBINED EXPORTS HAVE GROWN YEAR ON YEAR BY 14% ON A US DOLLAR BASIS. WE SHALL CONTINUE TO INVEST WITH THE SAME RESOLVE, TO GROW, TO TAKE BOLD STEPS IN OUR ROLE AS LEADER AND PLAY OUR PART IN THE DEVELOPMENT OF TURKEY.”

Koç Holding has closed 2017 with a total consolidated turnover of 99 billion Turkish liras and nett profits of 4.8 billion Turkish liras for the parent company. Evaluating Koç Holding’s financial results for 2017, Koç Holding CEO Levent Çakiroğlu defines the past year as one the benefited from the higher than expected growth in both the world and Turkey, and adds: ‘The Koç Group remains steadfastly guided by our philosophy of long-term value creation and global vision. Increasing our competitiveness and advancing our technological and innovative capacities form the lynchpins of our strategy as we expand our global presence. We are delighted to witness the positive reflection of these ceaseless efforts on our financial results.’

Levent Çakiroğlu: ‘Our determination to invest continues unabated as we prioritise our digital transformation strategy.’

Highlighting the ongoing successful performance of the Koç Group in 2017, partly bolstered by the positive activity environment, Çakiroğlu continues: ‘With the investment of nearly 7.3 billion liras in 2017, the total of our investments in the past five years has exceeded 34 billion liras. Whilst our companies increased capacity and productivity, we have also launched numerous innovative products and services. Digital transformation is amongst our top strategic priorities. The cultural transformation we therefore strive for is one that is appropriate to the digital age in the Koç Group workforce, which happens to be our single most important asset. We intend to use Industry 4.0 applications along with technologies such as data analytics, artificial intelligence and the Internet of things. We shall continue to invest with the same resolve, to grow, to take bold steps in our role as leader and play our part in the development of Turkey.’

Levent Çakırođlu: ‘Our foreign earnings totalled US\$17.9 Billion.’

Pointing to the Koç Group’s continued growth on foreign markets, Levent Çakırođlu adds: ‘Our combined international earnings totalled 17.9 billion US dollars, thanks especially to the automotive and the consumer durables sectors. Our combined exports, in the meanwhile, have grown year on year by 14% on a US dollar basis. Arçelik has completed the acquisition of Dawlance, Pakistan’s biggest white goods manufacturer. In India, a joint manufacturing and sales agreement has been signed with Voltas, a Tata company. Otokar has gone into a joint venture to manufacture heavy armoured vehicles in the United Arab Emirates. Otokoç has partnered with the Avis-Budget Group to acquire the Avis-Budget operation in Greece. I believe these investments will contribute significantly to our global vision and foreign growth objectives.’

Levent Çakırođlu: ‘We have continued to grow on the domestic market and reinforce our leading position in every sector of activity.’

Drawing attention to the stronger position of the Koç Group in 2017 thanks to solid performance of the Group companies and new investment, Çakırođlu says: ‘Full capacity utilisation helped Tüpraş achieve a record output of 28.9 million tonnes. Aygaz LPG sales exceeded 2.1 million tonnes. Opet, in the meanwhile, increased its petrol station inventory to 1,560, thereby maintaining its number two position in the sector. In the renewable energy sector, Entek won the operation contract for the Menzelet and Kılavuzlu hydroelectric plants with a bid of 1.28 billion liras, thereby doubling its installed power capacity.’

Levent Çakırođlu continues: ‘We maintain our position as the leader of the Turkish automotive sector with 45% of the country’s total output and 43% of its exports as well as our new launches. Ford Otosan’s Courier model was Turkey’s top selling light commercial vehicle, whilst exports of 297,000 units made this Koç Group company Turkey’s top exporter. Tofaş, for its part, broke another record with an output of 384,000 units, as its Egea Sedan proved to be Turkey’s most popular passenger car for the second year in a row. Türk Traktör, in the meanwhile, achieved 67% of Turkey’s total tractor output and 87% of Turkey’s tractor exports.’

Referring to Arçelik’s strengthened market leader position in the domestic home appliances sector, and Beko’s maintenance of its position as the second best-selling brand in Europe, Çakırođlu points to the new generation of showrooms equipped with digital technologies that offer an interactive customer experience.

Emphasising the role Yapı Kredi plays in contributing to the nation’s economy with its total assets of 320 billion liras and total loan volume of 200 billion liras, Çakırođlu says:

‘Our bank has focused on expanding its range with new products and better efficiency through increased investment in digitalisation, grew its mobile client base by 51% to 3.7 million and was named as the Most Innovative Digital Bank in the World and the Best Digital Bank in Turkey by Global Finance.’